



2001 Duncan Dr., NW #627 | Kennesaw, GA 30152
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Grant-Writing Packages Comparison

Grant Proposal Features & Benefits	Option 1: Basic	Option 2: Standard	Option 3: Premium	Option 4: Enterprise
1. Investment	\$999	\$1,999	\$2,999	\$3,999
2. Deposit	\$500	\$600	\$800	\$1,000
3. Custom Documents Page Count	25+ Pages	60+ Pages	80+ Pages	100+ Pages
Auxiliary Grant Services	Basic	Standard	Premium	Enterprise
4. Private Consultation Time	2 hours / 2 Sessions	4 hours / 3 Sessions	6 hours / 4 Sessions	8 hours / 5 Sessions
5. Grant Instruction & Resource Guide	✓	✓	✓	✓
6. Mission- Aligned Funder List	4-8 Funders	8-12 Funders	12-14 Funders	14-16 Funders
7. Letter of Inquiry: In addition to your customized template, we'll get 1 or more Letters ready to mail for you!	1 Letter	2 Letters	3 Letters	4 Letters
8. Online Grant Applications- In addition to your Common Grant Application, we'll prepare 1 or more grant applications for you!			1 Application	2 Applications
Custom Proposal Narrative	Basic	Standard	Premium	Enterprise
9. Organizational History	✓	✓	✓	✓
10. Statement of Need	✓	✓	✓	✓
11. Program Description	✓	✓	✓	✓
12. Target Population	✓	✓	✓	✓
13. Goals & Objectives	✓	✓	✓	✓
14. Measurement & Evaluation	✓	✓	✓	✓
15. Sustainability Plan	✓	✓	✓	✓
16. Reference Page (APA)	✓	✓	✓	✓
17. Marketing Outreach Strategy			✓	✓
18. Theory of Change				✓
19. Abstract				✓



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Customized Appendix Templates	Basic	Standard	Premium	Enterprise
20. Common Grant Application	30 Q&As	40 Q&As	50 Q&As	60 Q&As
21. Grant Calendar	✓	✓	✓	✓
22. Statement of Donor Contributions	✓	✓	✓	✓
23. Board List	✓	✓	✓	✓
24. Letter of Inquiry	✓	✓	✓	✓
25. Corporate Sponsorship Request	✓	✓	✓	✓
26. Operational Budget	✓	✓	✓	✓
27. Program Budget	✓	✓	✓	✓
28. Permission to Use Image	✓	✓	✓	✓
29. Gov. Endorsement Request	✓	✓	✓	✓
30. Community Partnership Request	✓	✓	✓	✓
31. Partner Support Letter Request		✓	✓	✓
32. Sample Support Letter		✓	✓	✓
33. Donation Receipt		✓	✓	✓
34. Testimonial Request		✓	✓	✓
35. Memorandum of Understanding (MOU)		✓	✓	✓
36. Volunteer Agreement			✓	✓
37. Non-Discrimination Policy			✓	✓
38. Scale up Budget			✓	✓
39. Budget Narrative			✓	✓
40. Program Implementation Schedule			✓	✓
41. Grant Cover Sheet			✓	✓
42. Letter of Thanks				✓
43. Risk Assessment				✓
44. Diversity, Equity, & Inclusion (DEI) Policy				✓
45. Annual Impact Report				✓
46. Funder Social Return on Investment - Cost Analysis				✓
47. Suggested Partners (with contacts)				✓

Note: These are not one-and-done grant proposals. **ALL proposals will be “evergreen.”** This means you will be able to use it for multiple grant applications!

*The above grant-writing options are intended for private foundation proposals. Government and international grant-writing may be requested for an additional fee.



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Dewlyn Nonprofit Services Glossary of Terms

Grant Proposal Features and Benefits.

1. **Investment:** This is the cost in USD for each option selected.
2. **Deposit:** This is the amount of money required to enter into grant-writing for the option selected.
3. **Custom Documents Page Count:** The estimated number of pages your custom grant documents will contain.

Auxiliary Grant Services – Glossary of Terms.

4. **Private Consultation Time:** Scheduled private sessions with us to discuss your grant project.
5. **Instruction Guide:** A document with step-by-step directions for using your grant
6. **Mission-Aligned Funder's List:** A list of funders that have historically funded programs like or similar to yours.
7. **Letters of Inquiry (LOI), Ready for submission:** In addition to the customized LOI, that you will receive, we will also identify a funder from your mission-aligned funder's list that we have researched, then prepare your Letter(s) of Inquiry - fully customized and ready to be mailed (by you) to the intended funder.
8. **Online Grant Applications, Ready for submission:** In addition to your Common Grant Application that has 30-60 grant application questions *and* our custom responses for you, we will identify a funder from your mission-aligned funder's list that we have researched, and we'll prepare your online grant application(s) complete with each question and response, ready to be submitted (by you).

Custom Proposal Narrative: The main written section of your grant proposal, tailored to your organization.

9. **Organizational History:** A summary of your organization's background and key milestones.
10. **Statement of Need:** An explanation of the problem your organization or project addresses.
11. **Program Description:** Details about your program's purpose, activities, and how it works.
12. **Target Population:** A description of the specific group your program aims to help.
13. **Goals & Objectives:** The main outcomes your program wants to achieve and how you will measure them.
14. **Measurement & Evaluation:** A plan for how you will track and assess your program's success.
15. **Sustainability Plan:** How your organization will keep the program running after funding ends.
16. **Reference Page (APA):** A list of sources cited in your proposal, following APA formatting.
17. **Marketing Outreach Strategy:** A plan for how you will promote your program and reach supporters.
18. **Theory of Change:** A visual or written explanation of how your program's activities lead to desired results.
19. **Abstract:** A brief summary of your entire grant proposal.



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Custom Appendix: Additional supporting documents tailored to your proposal.

20. **Common Grant Application:** Standard questions often required by funders with professional responses that you can easily cut and paste into online grant applications.
21. **Grant-Calendar:** A document that helps you track grant submissions and replies.
22. **Statement of Donor Contributions:** A custom template that helps you quickly summarize revenue (grants, contributions, in-kind donations) received and by whom.
23. **Board List:** A list of your organization's board members.
24. **Letter of Inquiry:** A short-form written application that is typically mailed to a funder introducing your organization and funding request.
25. **Corporate Sponsorship Request:** A letter or document requesting financial support from businesses.
26. **Operational Budget:** A detailed list of your organization's expenses with descriptions.
27. **Program Budget:** The expected costs for the specific program or project.
28. **Permission to Use Image:** A signed form granting the right to use someone's photo or image.
29. **Gov. Endorsement Request:** A request for official support from a government entity.
30. **Community Partnership Request:** A letter or form requesting a partnership with another community group.
31. **Partner Support Letter Request:** A request for a letter of support from a partner organization.
32. **Sample Support Letter:** A sample letter showing how a partner can express support for your program.
33. **Donation Receipt:** A document given to donors acknowledging their contribution.
34. **Testimonial Request:** A request for a written or verbal statement from someone who benefited from your organization.
35. **Memorandum of Understanding (MOU):** A written agreement between two or more parties outlining how they will work together.
36. **Volunteer Agreement:** A document outlining the roles and expectations for volunteers.
37. **Non-Discrimination Policy:** A statement explaining your organization's commitment to fairness and equal treatment.
38. **Scale up Budget:** A next-level itemized budget that shows what your expenses will look like once you have expanded your program or organization.
39. **Budget Narrative:** An explanation of how your program's funds will be used.
40. **Implementation Schedule:** A timeline showing when different parts of your program will happen.
41. **Grant Cover Sheet:** The first page of your grant application, summarizing key information.
42. **Letter of Thanks:** A letter expressing gratitude to donors, partners, or supporters.
43. **Risk Assessment:** An analysis of possible risks to your project and how you will address them.
44. **Diversity, Equity, & Inclusion (DEI) Policy:** A statement describing your organization's commitment to diversity and inclusion.
45. **Annual Impact Report:** A yearly summary of your organization's achievements and results.
46. **Funder Social Return on Investment – Cost Analysis:** An explanation of the broader benefits your program provides for the investment – considering scope of work and cost per participant in relation to taxpayer costs.
47. **Suggested Partners (with contacts):** A list of recommended organizations or people who could help your program, with contact details.